

ORDER



WAVY

Orders
Order / Rev: 202920
Alt Order #: 06848282
Product Desc: 10/23-10/29 Crossroads GPS
Estimate: 749
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Crossroads GPS
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, REG

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	51	\$32,925.00	\$27,986.25
10/29/12	10/29/12	10	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	51	\$32,925.00	\$27,986.25	0.00
November 2012	10	\$5,000.00	\$4,250.00	0.00
Totals	61	\$37,925.00	\$32,236.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	28%	\$37,925.00
Market	100%	\$135,446.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	42%	\$56,887.50
WTVZ	1%	\$1,354.46
WVBT	5%	\$6,772.32
WVEC	24%	\$32,507.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/24/12	10/24/12	WAVY News @ Sunrise	CM	5a-6a	--W----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$700.00		0.00				
E 2	WAVY	10/25/12	10/25/12		CM	5a-6a	---T---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News @ Sunrise														
WAVY News @ Sunrise														
WAVY NEWS-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00		0.00			
E 3	WAVY	10/26/12	10/26/12	WAVY News @ Sunrise CM		5a-6a ----F--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
WAVY News @ Sunrise														
WAVY NEWS-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$700.00		0.00			
E 4	WAVY	10/23/12	10/23/12	WAVY Early Today NewCM		430-5a -T-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY Early Today M-TH														
WAVY NEWS-430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$200.00		0.00			
E 5	WAVY	10/24/12	10/24/12	WAVY Early Today NewCM		430-5a --W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY Early Today M-TH														
WAVY NEWS-430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$200.00		0.00			
E 6	WAVY	10/25/12	10/25/12	WAVY Early Today NewCM		430-5a ---T---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
WAVY Early Today M-TH														
WAVY NEWS-430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$200.00		0.00			
E 7	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 6a CM		6a-7a -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sa 6a														
WAVY NWS SAT6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$500.00		0.00			
E 8	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 7a CM		7a-8a -----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sa 7a														
WAVY NWS SAT7A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$800.00		0.00			
E 9	WAVY	10/28/12	10/28/12	WAVY News 10 SundayCM		6a-7a -----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sunday 6a														
WAVY NWS SUN6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00		0.00			
E 10	WAVY	10/28/12	10/28/12	WAVY News 10 SundayGM		7a-8a -----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sunday 7a														
WAVY NWS SUN7A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$800.00		0.00			
E 11	WAVY	10/28/12	10/28/12	Today Show Su CM		8a-9a -----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
Today Show Sunday														
SUN TODAY-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00		0.00			
E 12	WAVY	10/23/12	10/23/12	Today Show 2 CM		9a-10a -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Today Show 2														
TODAY SHW2-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$500.00		0.00			
E 13	WAVY	10/24/12	10/24/12	Today Show 2 CM		9a-10a --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Today Show 2														
TODAY SHW2-NBC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00		0.00			
E 14	WAVY	10/25/12	10/25/12		CM	9a-10a ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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				Today Show 2											
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$500.00		0.00						
E 15	WAVY	10/26/12	10/26/12	Today Show 2	CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$500.00		0.00						
E 16	WAVY	10/29/12	10/29/12	Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$500.00		0.00						
E 17	WAVY	10/23/12	10/23/12	Today Show 3	CM	10a-11a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$400.00		0.00						
E 18	WAVY	10/24/12	10/24/12	Today Show 3	CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$400.00		0.00						
E 19	WAVY	10/25/12	10/25/12	Today Show 3	CM	10a-11a	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
E 20	WAVY	10/26/12	10/26/12	Today Show 3	CM	10a-11a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 21	WAVY	10/29/12	10/29/12	Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
E 22	WAVY	10/23/12	10/23/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$300.00		0.00						
E 23	WAVY	10/24/12	10/24/12	WAVY News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$300.00		0.00						
E 24	WAVY	10/25/12	10/25/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$300.00		0.00						
E 25	WAVY	10/26/12	10/26/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$300.00		0.00						
E 26	WAVY	10/29/12	10/29/12		CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @ Noon											
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00			
E 27	WAVY	10/23/12	10/23/12	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$500.00		0.00			
E 28	WAVY	10/24/12	10/24/12	Days of Our Lives	CM	1p-2p	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$500.00		0.00			
E 29	WAVY	10/26/12	10/26/12	Days of Our Lives	CM	1p-2p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$500.00		0.00			
E 30	WAVY	10/29/12	10/29/12	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00			
E 31	WAVY	10/23/12	10/23/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$200.00		0.00			
E 32	WAVY	10/24/12	10/24/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$200.00		0.00			
E 33	WAVY	10/25/12	10/25/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$200.00		0.00			
E 34	WAVY	10/26/12	10/26/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$200.00		0.00			
E 35	WAVY	10/29/12	10/29/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
E 36	WAVY	10/23/12	10/23/12	M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$450.00		0.00			
E 37	WAVY	10/25/12	10/25/12	M-F 3-4p	CM	3p-4p	---T---	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$450.00		0.00			
E 38	WAVY	10/26/12	10/26/12		CM	3p-4p	----F--	:30	1	\$450.00	P1	0.00	NM	1	\$450.00

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				M-F 3-4p Maury Povich										
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$450.00		0.00				
E 39	WAVY	10/29/12	10/29/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$450.00		0.00				
E 40	WAVY	10/23/12	10/23/12	M-F 4-5p M-F 4-5p	CM	4p-5p -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$500.00		0.00				
E 41	WAVY	10/24/12	10/24/12	M-F 4-5p M-F 4-5p	CM	4p-5p --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$500.00		0.00				
E 42	WAVY	10/25/12	10/25/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1		\$500.00		0.00				
E 43	WAVY	10/26/12	10/26/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$500.00		0.00				
E 44	WAVY	10/29/12	10/29/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$500.00		0.00				
E 45	WAVY	10/24/12	10/24/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$1,500.00		0.00				
E 46	WAVY	10/26/12	10/26/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$1,500.00		0.00				
E 47	WAVY	10/23/12	10/23/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$1,500.00		0.00				
E 48	WAVY	10/25/12	10/25/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p ---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1		\$1,500.00		0.00				
E 49	WAVY	10/29/12	10/29/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$1,500.00		0.00				
E 50	WAVY	10/24/12	10/24/12		CM	730-8p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

Order / Rev: 202920
 Alt Order #: 06848282
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Crossroads GPS
 Product Desc: 10/23-10/29 Crossroads GPS
 Estimate: 749

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,500.00		0.00			
E 51	WAVY	10/26/12	10/26/12	M-F 730-8p M-F 730-8p	CM	730-8p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00		0.00			
E 52	WAVY	10/27/12	10/27/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p -----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS10-11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,000.00		0.00			
E 53	WAVY	10/28/12	10/28/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a -----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
SUNDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00		0.00			
E 54	WAVY	10/23/12	10/23/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$500.00		0.00			
E 55	WAVY	10/24/12	10/24/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00		0.00			
E 56	WAVY	10/25/12	10/25/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$500.00		0.00			
E 57	WAVY	10/26/12	10/26/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$500.00		0.00			
E 58	WAVY	10/29/12	10/29/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00		0.00			
E 59	WAVY	10/27/12	10/27/12	SNL Saturday Night Live	CM	1130p-103a -----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
SAT NITE LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$800.00		0.00			
E 60	WAVY	10/29/12	10/29/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a M-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$150.00		0.00			
E 61	WAVY	10/28/12	10/28/12	Su 12a-1a Su 12-1a	CM	12a-1a -----S	:30	1	\$175.00	P1	0.00	NM	1	\$175.00
LEVERAGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$175.00		0.00			
Totals												61	\$37,925.00	